



# Investor Presentation

Nasdaq: HWKN August 12, 2020



Sound Foundation
 Demonstrated Performance
 <u>Critical Products and Services</u>

## **FORWARD-LOOKING STATEMENTS**

The information contained in this presentation includes "forward-looking statements" which reflect management's expectations or belief as of the date of this presentation. Hawkins, Inc. cautions that actual future results could differ materially from the forward-looking statements in this presentation. Actual results may be affected by many important factors including risks and uncertainties identified in the section captioned Risk Factors in Item 1A of Hawkins, Inc.'s Annual Report on Form 10-K. Hawkins disclaims any intention or obligation to update or revise any forward looking statements, whether as a result of new information, future events or otherwise.

## Agenda

HAWKINS

- Overview
- Locations / Capabilities and Products
- Business Strategy
- Financials
- Industrial
- Water Treatment
- Health and Nutrition
- Summary

#### Overview



#### □ What we do:

- Distribute
- Formulate
- Blend and Manufacture

Value-added chemicals and specialty ingredients for our customers in a wide variety of industries

#### Vision:

Be the preferred partner for our customers' specialty, nutritional, industrial and water treatment product needs in the markets we serve.

# Three reporting segments:

- Industrial
- Water Treatment
- Health & Nutrition

44 facilities, in 20 states, with 680+ employees

## Fiscal 2020 Performance

- Sales of \$540.2M
- Operating income of \$41.7M
- EBITDA of \$65.3M
- Diluted Earnings Per Share (EPS) of \$2.66

## COVID-19 Readiness

Hawkins is considered part of our Country's Essential Critical Infrastructure Workforce

# □ Hawkins impacts millions of people daily across the U.S.

- Providing the critical products needed to maintain safe drinking water
- Ingredients essential for large-scale food, pharmaceutical and other health product manufacturing
- Products needed to support our critical infrastructure

#### Employee and Customer safety is always a priority

- Hawkins strives to comply with all CDC requirements
- Implemented additional processes and procedures to ensure safety

#### Redundant plant capabilities

Increased inventory to meet customer needs

- Hawkins is committed to demonstrating environmental responsibility in our operations
- Nearly all the chemicals that we sell can be neutralized to a safe pH balance when necessary, reducing their impact on the environment
- Many of our products can be used to help our customers improve efficiencies, reduce emissions and improve their environmental footprint
- Hawkins Water Treatment Group supplies the products that keep water safe and clean for millions of people throughout the United States
- Core to our business is ensuring product quality, safety, and responsible distribution

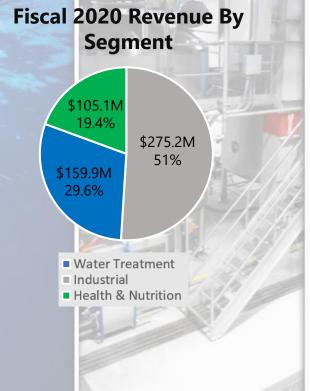
# Company Snapshot



#### **Three Business Segments:**

Industrial (IND)
Water Treatment (WTG)
Health & Nutrition (H&N)

Hawkins' diversified market segments provide multiple avenues for sustainable and profitable growth and create synergies among the different segments.



## American Development Corporation Acquisition



- Hawkins acquired American Development Corporation of Tennessee (ADC) on July 28<sup>th</sup>, 2020
- ADC started business in 1996 and has a similar go-tomarket strategy as Hawkins
- ADC Water Treatment acquisition expands our geographical footprint and filled a void in the South
- **Expanded product offerings will be available**
- Former owner will continue to be involved in the business
- Acquisition expected to be accretive in FY2021



### End Markets Served (partial list)

#### Pharmaceutical

- Sugars
- Excipients
- Phosphates
- · Cleaners, Acid, Alkaline

#### Food and Beverage

- Preservatives
- Dairy Processing Aids
- Acidulants
- Brewery Additives
- Ingredients

#### Water usage

- Waste water
- Drinking water
- · Pools
- Bioaugmentation

#### Industrial / Manufacturing

- Mining and Oil Fields
- Metal salts
- Cleaners and Acids
- Plating additives

#### **Health and Nutrition**

- Vitamins
- Amino acids
- Minerals
- Botanicals
- Joint products
- Sweeteners
- Excipients

#### Agriculture

- Fertilizers
- Barn water treatment
- Crop preservation

#### **Other Markets**

- Custom blending
- Toll manufacturing
- Customer formulations

# Products (sub-set)

- Acetic acid
- Ammonia and Aqua Ammonia
- Bleach
- Calcium chloride
- Caustic Potash (Potassium Hydroxide)
- Caustic Soda (Sodium Hydroxide)
- Chlorine gas
- Ferric Chloride
- Formic acid
- Hydrochloric acid
- Nitric acid
- Phosphoric acid
- Propionic acid
- Propylene Glycol

- Sulfuric acid
- Urea
- Food Additives and Preservatives
- Brewery line
- Flocculants
- Coagulants
- Precipitants
- Antifoams
- Fluoridation
- Equipment
- Agricultural Fertilizers and Adjuvants
- Amino acids
- Minerals
- Oils
- And many more

### **Business Strategy**

#### Expand our specialty and value-added services

- Customer formulation
- Technical and quality
- Sales
- Bolster and improve our extensive supplier base
- Add new Water Treatment facilities annually

 Invest in higher margin / growth production capabilities

#### Foster strong people culture

- Hire and develop employees
- Safe and ethical
- Continuous Improvement

#### Acquisitions

Introduce new products & product lines

Expand current markets & grow new markets

Continue to add distribution partners

Maintain current customer / supply relationships



Sound Foundation
 Critical Products and Services

# Quarter 1 Financials (FY21)

Ninth consecutive quarter of year-over-year operating income growth

**Record first quarter net** 

which was \$0.19, or 21%, higher than the prior year

**Debt leverage ratio below** 

income of \$11.8M

Diluted earnings per share (EPS) of \$1.11,

**1**x

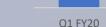
\$28.8 Q1 FY20 Q1 FY21

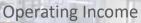
**Gross Profit** 

Net Income



Q1 FY21

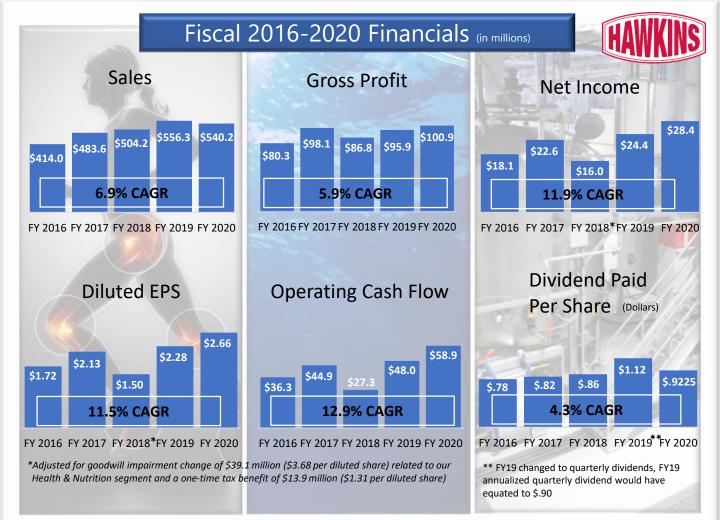








25



## Consistent growth, 6.9% Sales CAGR, 11.9% Net Income CAGR

#### FY20 Sales \$540.2M

- Gross profit \$100.9M
- Net Income \$28.4M

#### FY19 Sales \$556.3M

- Gross profit \$95.9M
- Net Income \$24.4M

#### FY18 Sales \$504.2M

- Gross profit \$86.8M
- Net Income \$16.0M\*

#### FY17 Sales \$483.6M

- Gross profit \$98.1M
- Net Income \$22.6M

### FY16 Sales \$414.0M

- Gross profit \$80.3M
- Net Income \$18.1M

\*Adjusted for goodwill impairment change of \$39.1 million (\$3.68 per diluted share) related to our Health & Nutrition segment and a one-time tax benefit of \$13.9 million (\$1.31 per diluted share)

HAWKINS





# Reporting Segments



Sound Foundation
 Critical Products and Services

# INDUSTRIAL GROUP

The Industrial Group formulates, manufactures, and distributes specialty and industrial chemicals.

Hawkins also provides custom toll blending and product development services for our customers.



# INDUSTRIAL GROUP Focus Areas

HI

## Typical end markets:

- Industrial Manufacturers
- Food Processors
- Pharmaceutical
- Oil Fields
- Surface Finishers
- Agricultural Operations

# Market Focus Areas:

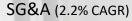
- Food Ingredients
- Pharmaceutical
- Oil and Gas
- Chemical Processing
- Agricultural
- Electronics
- Plating
- Energy

# INDUSTRIAL GROUP Financials (millions)

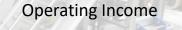


#### Gross Profit (0.6% CAGR)

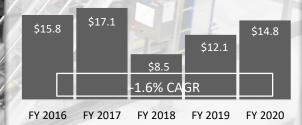








1



# INDUSTRIAL GROUP Differentiators

- Technical Knowledge 80+ Years of experience
- Geographic Distribution Multiple manufacturing facilities with extensive storage capacity
- Custom Solutions, Toll Blending, Large and Diverse Product Lines
- Packaging to Fit Customers' Needs:
  - Bulk, Drums, Totes, Custom Packaging
- Services Include:
  - Contract Manufacturing and Packaging
  - Regulatory and Safety Assistance
  - Inventory Management
  - Remote Tank Monitoring
  - Technical and Engineering Support

# WATER TREATMENT



Specializes in providing chemicals, equipment, and solutions for potable water, municipal and industrial wastewater, agricultural water, and industrial process water.

Our salesperson/route driver is a trained technician who can deliver our products and diagnose our customers' water treatment needs.

We believe that the high level of service provided by these individuals allows us to serve as the trusted water treatment expert for the municipalities and other customers that we serve.

# WATER TREATMENT Differentiators



Large Geographic Territory - Locations in 30 Cities in 18 States

- Full Line Product Offering
   Chemistries and Equipment
- Route Sales/Service Business Model
   Technical Application Specialists

# WATER TREATMENT Group Financials (millions)

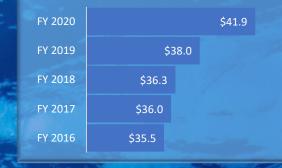


Sales							
\$128	.3	\$129.0	\$138.5	\$149.5	\$159.9		
			5.7% CA	GR			
FY 20	16	FY 2017	FY 2018	FY 2019	FY 2020		

#### SG&A (0.7% CAGR)

FY 2020		\$19.8
FY 2019	\$19.5	
FY 2018	\$19.4	
FY 2017		\$19.8
FY 2016	\$19.3	

Gross Profit (4.3% CAGR)







# WATER TREATMENT Focus Areas



- Municipal Drinking Water
- Municipal Wastewater
- Municipal Swimming Pools
- Industrial Wastewater
- Industrial Process Water
- Heating / Boiler
- Cooling Systems / Cooling Towers

- Breweries / Wineries
- Agricultural Water Treatment
  - Poultry
  - Swine
  - Dairy
  - Citrus Groves
  - Farm Crops

# HEALTH & NUTRITION



The Health & Nutrition Group provides a broad spectrum of highquality ingredients that support dietary supplements, functional food and beverage, pharmaceutical and pet food products. The Health & Nutrition Group is represented by a team of professionals trained to sell all product categories, to fully support product development on specific raw material requirements and applications.

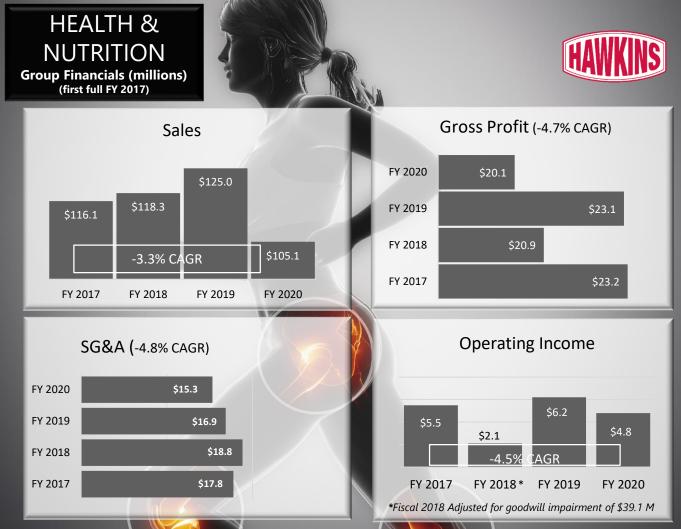
# HEALTH & NUTRITION



# **Products Categories**

This Group's product line includes:

- Energy, Immunity, and Cognition ingredients
- Amino acids
- Antioxidants
- Botanicals
- Enzymes
- Green foods
- Minerals
- Oils / Oil Powders
- Fibers
- Probiotics
- Plant Proteins
- Vitamins



# HEALTH & NUTRITION

# Differentiators





- Robust product portfolio
- Represent key BRAND manufacturers that offer science based clinically studied products
- Provide value-added services, including dry blending and granulations, quality control and compliance, and innovative solutions with an exceptional level of customer service

Health & Nutrition is positioned as a one-stop ingredient solutions provider to its customers and is highly regarded as a brand and leader in the health and nutrition industry.





Sound Foundation
 Critical Products and Services

# People and Culture Matter



## Strong Supplier Relationships

 Strong partnerships with key suppliers including caustic soda, hydrochloric acid, phosphates and specialty products

### Tenured Employees

- Average tenure 7 years
- 650+ employees
- Median employee pay \$91k and CEO pay ratio of 20:1
- Average Hawkins Executive tenure - 15 years

#### Long-Term Customers

- Strong, long-term relationships
- Deliveries 365 days/year

## Local Community Involvement

# COVID-19 Donations

- Products for production of sanitizers
- Bleach to local municipalities
- Dollars to food shelves and front-line workers

# Shareholder Return

#### Hawkins Dividends & Share Repurchases



2.1%	35	4.3%		
Dividend Yield	Consecutive years of cash dividends	FY20 Dividend CAGR		



\*FY19 changed to quarterly dividends, FY19 annualized quarterly dividend would have equated to \$0.90 \*\*Share repurchases are to offset dilution. FY17 and FY18, there were no share repurchases as focus was to pay down debt after the Health and Nutrition acquisition

# **Capital Allocation**

#### Invest in the business

- Issue Dividends
- Manage Debt not to exceed 3.0x leverage
- Repurchase shares to offset dilution
- Opportunistic Acquisitions



#### 30

## **Business Strategy**

## Expand our specialty and value-added services

- Customer formulation
- Technical and quality
- Sales
- Add new Water Treatment facilities annually
- Bolster and improve our extensive supplier base
- Invest in higher margin / growth production capabilities
- Foster strong people culture
- Grow earnings



Sound Foundation
 Critical Products and Services

# Non-GAAP Measures



Adjusted EBITDA		Fiscal Year Ended				
(In thousands)	Mar	ch 29, 2020	Mar	ch 31, 2019		
Net income (loss) (GAAP)	\$	28,367	\$	24,433		
Interest expense		2,511		3,361		
Income tax expense (benefit)		10,589		9,097		
Amortization of intangibles		5,073		5,454		
Depreciation expense		16,511		16,302		
Non-cash compensation expense		2,273		2,010		
Non-recurring debt refinancing costs		_		92		
Adjusted EBITDA		65,324	\$	60,749		

<b>FY2018 Adjusted Net Income</b> (In thousands, except share and per share data)	Net (Loss) Income	1	Diluted (loss) earnings per share
As Reported (GAAP)	\$ (9,177)	\$	(0.86)
Revaluation of net deferred tax liabilities	(13,943)	-1	(1.31)
Goodwill impairment	 39,116	1	3.68
As Adjusted	\$ 15,996	\$	1.50











Celebrating 80+ years of serving our customers







