







Nasdaq: HWKN

# Investor Presentation

FISCAL 2023, QUARTER 3

Published: February 1, 2023



#### FORWARD-LOOKING STATEMENTS

The information contained in this presentation includes "forward-looking statements" which reflect management's expectations or beliefs as of the date of this presentation. Hawkins, Inc. cautions that actual future results could differ materially from the forward-looking statements in this presentation. Actual results may be affected by many important factors including risks and uncertainties identified in the section captioned Risk Factors in Item 1A of Hawkins, Inc.'s Annual Report on Form 10-K. Hawkins disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.





## **INVESTMENT HIGHLIGHTS**

- 1. 84-year track record of growth
- 2. 37 consecutive years of dividends
- 3. Critical products and services
- 4. Executing on growth strategy



## **GROWTH STRATEGY**

- Grow earnings
- Expand our specialty and value-added services
- Bolster and improve our extensive supplier base
- Add new Water Treatment facilities annually
- Invest in capabilities for higher margin / growth products
- Foster strong people culture
  - Hire and develop employees
  - Safe and ethical
  - Continuous improvement

**ACQUISITIONS** 

INTRODUCE NEW PRODUCTS
& PRODUCT LINES

EXPAND CURRENT MARKETS

& GROW NEW MARKETS

CONTINUE TO ADD DISTRIBUTION PARTNERS

MAINTAIN CURRENT CUSTOMER AND SUPPLIER RELATIONSHIPS





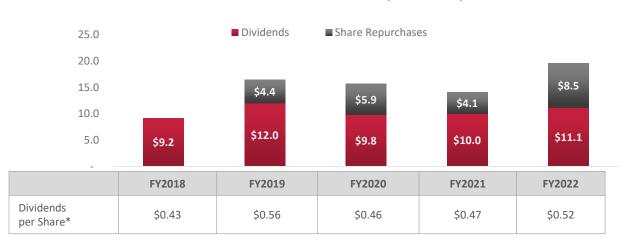






## CONSISTENT RETURN OF CAPITAL TO SHAREHOLDERS

#### **DIVIDENDS & SHARE REPURCHASES (IN MILLIONS)**



<sup>\*</sup>FY19 changed to quarterly dividends, FY19 annualized quarterly dividend would have equated to \$0.45.

Dividends are adjusted for the stock split that occurred in March 2021.



Share repurchases are to offset dilution. FY17 and FY18, there were no share repurchases as focus was to pay down debt after the Health and Nutrition acquisition.



## **CAPITAL ALLOCATION**

- Invest in the business
- Pay dividends
- Manage debt
- Repurchase shares to offset dilution
- Opportunistic acquisitions

#### **OPERATING CASH FLOW (IN MILLIONS)**



	FY2018	FY2019	FY2020	FY2021	FY2022
Operating Cash Flow:	\$27.4	\$48.0	\$58.9	\$43.8	\$42.8
Capital Expenditures:	(\$19.7)	(\$12.6)	(\$24.5)	(\$20.8)	(\$28.5)



## **ENVIRONMENTAL, SOCIAL, AND GOVERNANCE**

#### Environmental

- Products we sell generally can be neutralized to a safe pH balance, reducing their impact on the environment
- Many of our products can be used to help our customers improve efficiencies and reduce emissions

#### Social

- Supply the products that keep water safe and clean for millions of people throughout the United States
- Contribute to local non-profit organizations, enhancing the communities we serve

#### Governance

- Core to our business is ensuring product quality, safety, and responsible distribution
- Diversity throughout company, 38% among employee base, 25% within the Board, and 22% at Executive Management







## **COMPANY SNAPSHOT**

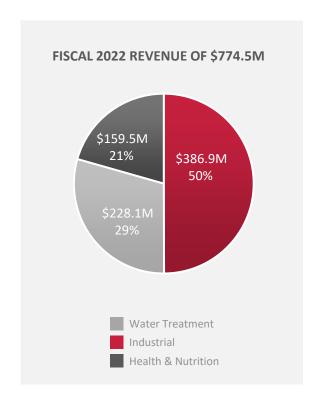
Hawkins' diversified market segments provide multiple avenues for sustainable and profitable growth and create synergies among the different segments

## **Three Business Segments:**











## **SEGMENT GROWTH FOCUS**

#### Industrial

- Grow pharmaceutical, food, and agricultural business through new product development, capital and people investments
- Maintain large bulk purchases and sales to leverage supply chain

#### Water Treatment

- Grow all 39 water treatment facilities, while adding one to two new locations per year, through acquisitions or new greenfield expansion
- Continued focus on superior service with local expertise

#### Health and Nutrition

- Focus on growing specialty branded products, backed by science, delivering to the customer with technical expertise
- Leverage and grow manufactured products





## **LOCATIONS**







## **PEOPLE & CULTURE MATTER**

## Strong Supplier Relationships

 Strong partnerships with key suppliers including caustic soda, hydrochloric acid, phosphates and specialty products

## Tenured Employees

- Average tenure 8 years
- 800+ employees
- Median employee pay \$82k
   and CEO pay ratio of 26:1

#### **Long-Term Customers**

- Strong, long-term relationships
- Deliveries 365 days/year

## Local Community Involvement

- Products to municipalities that have been damaged due to storms, hurricanes, etc.
- Dollars to food shelves and front-line workers
- Workers participate in events from helping kids in need to feeding the homeless
- Kentucky tornado relief donated water, chemicals, and other needed items





## **FISCAL 2018-2022 FINANCIALS**

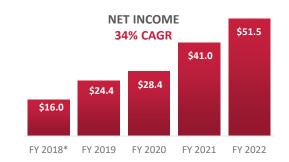
(IN MILLIONS, EXCEPT PER SHARE DATA)

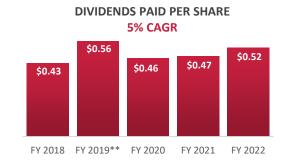












<sup>\*</sup>Adjusted to exclude goodwill impairment change of \$39.1 million (\$1.84 per diluted share) related to our Health & Nutrition segment and a one-time tax benefit of \$13.9 million (\$0.65 per diluted share)

\*\* FY19 changed to quarterly dividends. FY19 annualized quarterly dividend would have equated to \$0.45

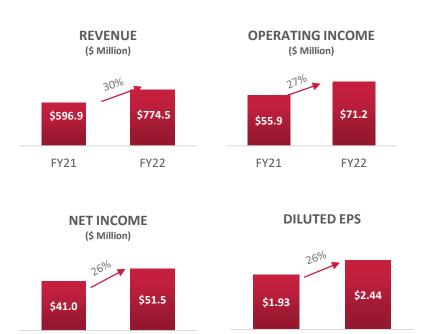


FY22

## FISCAL 2022 FULL YEAR FINANCIALS

## DOUBLE-DIGIT YEAR-OVER-YEAR PROFIT GROWTH

- Record annual revenue of \$774.5M, up 30%
- Record annual gross profit of \$146.5M, up 18%
- Record annual net income and diluted EPS, both up 26% over the prior year



FY21

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FY21

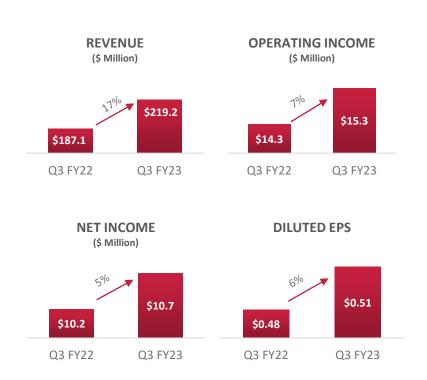
FY22



## **FISCAL 2023 THIRD QUARTER FINANCIALS**

## 19TH CONSECUTIVE QUARTER OF YEAR-OVER-YEAR OPERATING INCOME GROWTH

- Record third quarter revenue of \$219.2M, growth of 17% over the prior year
- Record third quarter gross profit of \$36.3M, a
   7% increase over the prior year
- Third quarter Diluted Earnings Per Share (EPS) of \$0.51, 6% higher than the prior year
- Record third quarter Operating Cash Flow of \$25.7M





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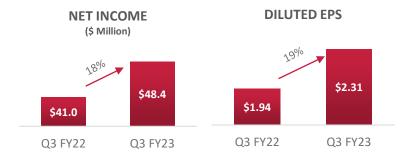
## FISCAL 2023 THIRD QUARTER YEAR-TO-DATE FINANCIALS

DOUBLE-DIGIT YEAR-OVER-YEAR GROWTH IN KEY
MEASURES – REVENUE, GROSS PROFIT, OPERATING
INCOME, NET INCOME AND DILUTED EARNINGS
PER SHARE (EPS)

- Record 3Q YTD revenue of \$707.0M, growth of 28% over the prior year
- Trailing 12-month revenue of \$922.9M
- Record 3Q YTD gross profit of \$129.4M, a 17% increase over the prior year
- Record 3Q YTD diluted EPS of \$2.31, 19% higher than the prior year
- Trailing 12-Month adjusted EBITDA<sup>(1)</sup>, a non-GAAP measure, of \$114.4M

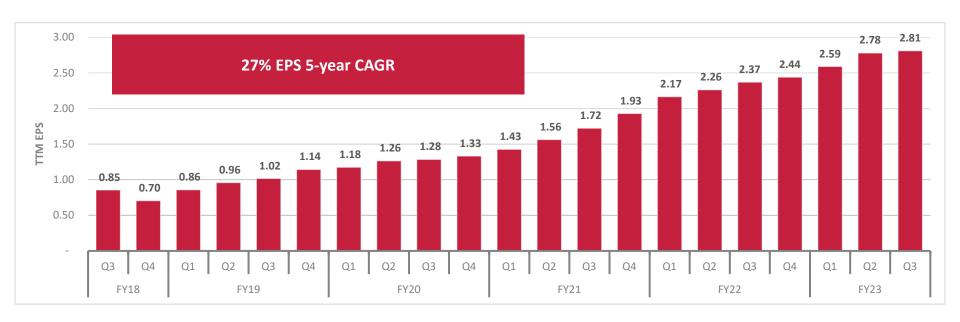
(1) Refer to the Appendix for a reconciliation of adjusted EBITDA





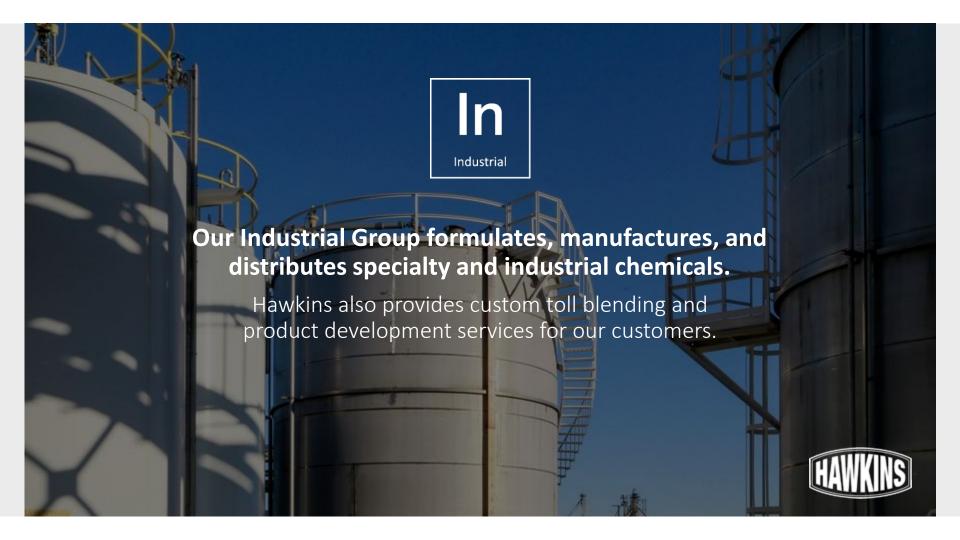


## TRAILING TWELVE MONTHS QUARTERLY EPS



FY18 quarter 3 and 4 numbers adjusted to exclude a one-time tax benefit of \$13.9 million (\$0.65 per diluted share) and a goodwill impairment charge of \$39.1 million (\$1.84 per diluted share) related to our Health & Nutrition segment









## **FOCUS AREAS**

## Typical end markets:

- Industrial Manufacturers
- Food Processors
- Pharmaceutical
- Oil Fields
- Surface Finishers
- Agricultural Operations

#### Market Focus Areas:

- Food Ingredients
- Pharmaceutical
- Oil and Gas
- Chemical Processing
- Agricultural
- Electronics
- Plating
- Energy





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## **INDUSTRIAL FINANCIALS** (IN MILLIONS)

#### SALES (12% CAGR)



FY 2018 FY 2019 FY 2020 FY 2021 FY 2022

#### **SG&A (7% CAGR)**



FY 2018 FY 2019 FY 2020 FY 2021 FY 2022

#### **GROSS PROFIT (19% CAGR)**



FY 2018 FY 2019 FY 2020 FY 2021 FY 2022

## OPERATING INCOME (39% CAGR)



FY 2018 FY 2019 FY 2020 FY 2021 FY 2022



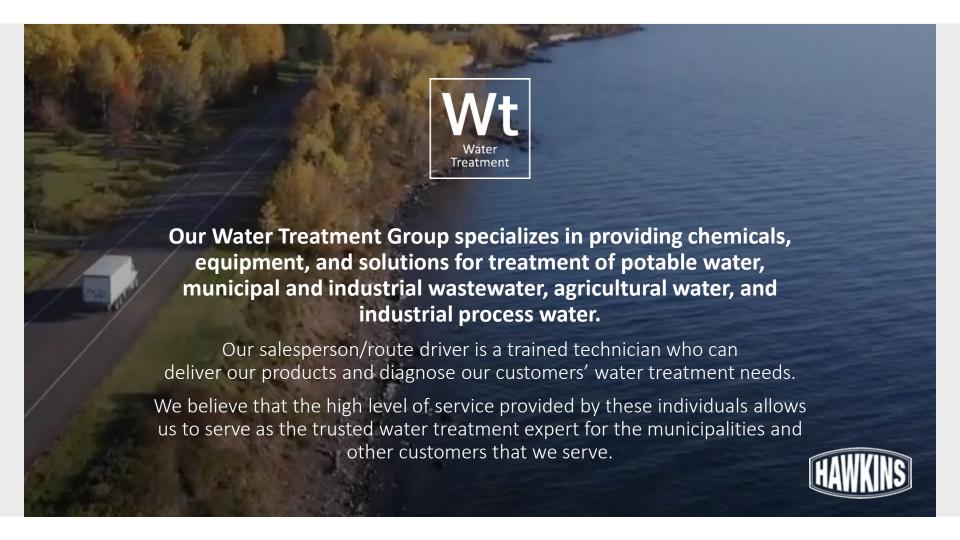


## **DIFFERENTIATORS**

- Technical Knowledge
  - 80+ Years of Experience
- Geographic Distribution
  - Multiple Manufacturing Facilities with Extensive Storage Capacity
- Custom Solutions, Toll Blending,
   Large and Diverse Product Lines
- Packaging to Fit Customers' Needs:
  - Bulk, Drums, Totes, Custom Packaging

#### Services Include:

- Contract Manufacturing and Packaging
- Regulatory and Safety Assistance
- Inventory Management
- Remote Tank Monitoring
- Technical and Engineering Support







## **DIFFERENTIATORS**

- Large Geographic Territory
  - Locations in 39 Cities in 23 States
- Full Line Product Offering
  - Chemistries and Equipment
- Route Sales/Service Business Model
  - Technical Application Specialists





## WATER TREATMENT FINANCIALS (IN MILLIONS)

#### SALES (13% CAGR)



FY 2018 FY 2019 FY 2020 FY 2021 FY 2022

### SG&A (13% CAGR)



GROSS PROFIT (11% CAGR)



FY 2018 FY 2019 FY 2020 FY 2021 FY 2022

## OPERATING INCOME (8% CAGR)



FY 2018 FY 2019 FY 2020 FY 2021 FY 2022





## **FOCUS AREAS**

- Municipal Drinking Water
- Municipal Wastewater
- Municipal Swimming Pools
- Industrial Wastewater
- Industrial Process Water
- Heating/Boiler
- Cooling Systems/Cooling
- Towers

- Breweries/Wineries
- Agricultural Water Treatment
  - Poultry
  - Swine
  - o Dairy
  - Citrus Groves
  - Farm Crops







## **PRODUCT CATEGORIES**

- Energy, Immunity, and Cognition Ingredients
- Amino Acids
- Antioxidants
- Botanicals
- Enzymes

- Minerals
- Oils/Oil Powders
- Fibers
- Probiotics
- Plant Proteins
- Vitamins





## **HEALTH AND NUTRITION FINANCIALS** (IN MILLIONS)

#### SALES (8% CAGR)



FY 2018 FY 2019 FY 2020 FY 2021 FY 2022

#### **SG&A (-4% CAGR)**



FY 2018 FY 2019 FY 2020 FY 2021 FY 2022

#### **GROSS PROFIT (12% CAGR)**



FY 2018 FY 2019 FY 2020 FY 2021 FY 2022

#### **OPERATING INCOME**



FY 2018\* FY 2019 FY 2020 FY 2021 FY 2022

<sup>\*</sup>Fiscal 2018 excludes goodwill impairment of \$39.1 M





## **DIFFERENTIATORS**

Our Health & Nutrition group is positioned as a one-stop ingredient solution provider to its customers and is highly regarded as a leader in the health and nutrition industry

- Robust product portfolio
- Represents key brand manufacturers that offer science-based, clinically studied products
- Provides value-added services, including dry blending and granulation, quality control and compliance, and innovative solutions with an exceptional level of customer service





## **KEY BRANDS**





























## **BUSINESS STRATEGY**

- Expand our specialty and value-added services
  - Customer formulation
  - Technical and quality
  - Sales
- Add new Water Treatment facilities annually
- Bolster and improve our extensive supplier base
- Invest in higher margin/growth production capabilities
- Foster strong people culture
- Grow earnings





## **END MARKETS SERVED**

#### Pharmaceutical

- Sugars
- Excipients
- Phosphates
- Cleaners, Acid, Alkaline

#### Food and Beverage

- Preservatives
- Dairy Processing Aids
- Acidulants
- Brewery Products
- Ingredients

#### Water Usage

- Wastewater
- Drinking Water
- Pools
- Bioaugmentation

#### Industrial/Manufacturing

- Mining and Oil Fields
- Metal Salts
- Cleaners and Acids
- Plating Additives

#### Agriculture

- Fertilizers
- Barn Water Treatment
- Crop Preservation

#### Health and Nutrition

- Vitamins
- Amino Acids
- Minerals
- Botanicals
- Joint Products
- Sweeteners
- Excipients

#### Other Markets

- Custom Blending
- Toll Manufacturing
- Customer Formulations



## **SIGNIFICANT PRODUCTS**

- Acetic Acid
- Ammonia and Aqua Ammonia
- Bleach
- Calcium Chloride
- Caustic Potash (Potassium Hydroxide)
- Caustic Soda (Sodium Hydroxide)
- Chlorine Gas
- Ferric Chloride

- Formic Acid
- Hydrochloric Acid
- Nitric Acid
- Phosphoric Acid
- Propionic Acid
- Propylene Glycol
- Sulfuric Acid
- Urea
- Food Additives and Preservatives
- Brewery Products

- Flocculants
- Coagulants
- Precipitants
- Antifoams
- Fluoridation
- Equipment
- Agricultural Fertilizers and Adjuvants
- Amino acids
- Minerals
- Oils
- and thousands more...



## **NON-GAAP MEASURES**

Adjusted EBITDA *	Trailing 12 Months Ended				
(in thousands)	Jar	nuary 1, 2023	December 26, 2021		
Net income (GAAP)	\$	59,005	\$	50,046	
Interest expense		4,266		1,361	
Income tax expense		20,502		18,158	
Amortization of intangibles		7,004		6,307	
Depreciation expense		19,639		17,485	
Non-cash compensation expense		3,875		3,746	
Non-recurring acquisition expense		73		350	
Adjusted EBITDA	\$	114,364	\$	97,453	

<sup>\*</sup> We define adjusted EBITDA as GAAP net income adjusted for the impact of the following: net interest expense resulting from our net borrowing position; income tax expense; non-cash expenses including amortization of intangibles, depreciation and charges for the employee stock purchase plan and restricted stock grants; and non-recurring items of income or expense, if applicable.

FY2018 Adjusted Net Income (in thousands, except per share data)		Net (loss) Income		Diluted (loss) earnings per share	
As Reported (GAAP)	\$	(9,177)	\$	(0.86)	
Revaluation of net deferred tax liabilities		(13,943)		(1.31)	
Goodwill impairment		39,116		3.68	
As Adjusted	\$	15,996	\$	1.50	



## **Celebrating 80+ Years of Serving Our Customers**

#### **Questions/Comments**

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